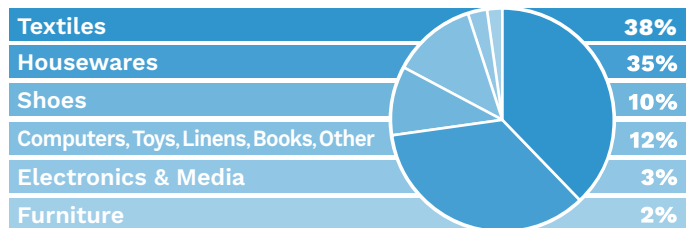


2021 IMPACT



Goodwill of Central & Coastal Virginia

Categories of Goods Sold



14-17k Square Feet

Range of retail store size

6-8k Square Feet

Average sales floor size

Attended Donation Centers:

Own 4, Lease 2

Retail Stores:

Own 18, Lease 16



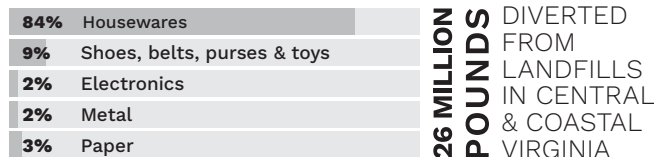
49,000+

Items on the sales floor at all times.

Approx. 2,000 items added daily.

Average retail transaction: \$19.20, 6 items

Salvage & Recycling



400,000 Miles

Logged by 9 tractors. Transportation & Logistics team move over 175 trailers every week.

2M Square Feet Cleaned Daily

By Goodwill janitorial teams. Across VA, SC & LA, Goodwill holds 11 contracts that serve the General Services Administration, community colleges, DLA and IRS.

REVENUE



EXPENSES



3 Year CARF Accreditation

In October 2021, Goodwill CCVA underwent a Certification and Accreditation of Rehabilitation Facilities survey for our supported employment programs.

243 Placed with 40+ Employers

Vocational service programs (Independent Supported & Group Supported Employment) help individuals with documented disabilities obtain competitive employment.

\$813,365 in Financial Giving

\$543,500

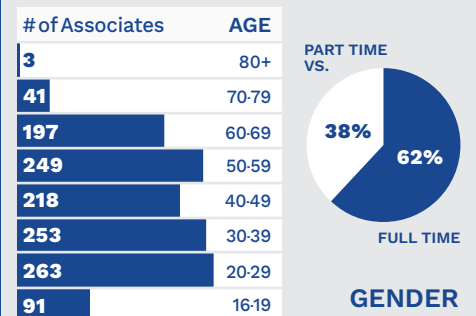
Round-Up Donations

\$122,615 Annual Fund Gifts

\$147,250 Grants

FINANCIAL CONTRIBUTIONS TO GOODWILL IN 2021 ALLOWED MORE THAN 600 INDIVIDUALS TO ENROLL IN JOB TRAINING AND CAREER DEVELOPMENT PROGRAMS, BOTH VIRTUAL AND IN-PERSON. THIS RESULTED IN MORE THAN 14,000 LEARNING HOURS, AS WELL AS HUNDREDS OF CAREER ADVISING SESSIONS, OVER THE COURSE OF THE YEAR.

WORKFORCE COMPOSITION



1,843,738 HOURS

Worked as of December 31, by 1,315 associates.

1,122 Goodwill CCVA Associates
193 Goodwill Services, Inc. Associates
1,124 People Hired
108 Internal Promotions

GENDER
55% female
45% male

RACE
African American 48%
White 44%
Hispanic 2%
Asian 2%
2+ Ethnicities 3%
American Indian .5%
Native Hawaiian .5%