



IMPACT 2019



MISSION DELIVERY

SERVING OUR COMMUNITY



7,571

PROGRAM ENROLLMENTS



2,593

JOB PLACEMENTS



440

CLASSES OFFERED AT GOODWILL AND PARTNER SITES



126

HIRING EVENTS AND JOB FAIRS

167

INDIVIDUALS ENROLLED IN THE TRANSITION TO INDEPENDENCE AND EMPLOYMENT PROGRAM

253

INDIVIDUALS PARTICIPATED IN VOCATIONAL SERVICES

272

VETERANS ENROLLED IN PROGRAMS



SOCIAL ENTERPRISE

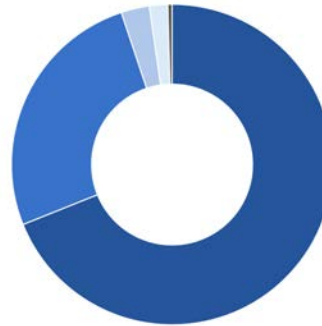
AT A GLANCE

44

CITIES AND COUNTIES ACROSS CENTRAL AND COASTAL VIRGINIA

1,460

GOODWILL ASSOCIATES



REVENUE SOURCES

DONATED GOODS	68.92%
SERVICE CONTRACTS	25.96%
FEES FOR SERVICE	2.85%
PHILANTHROPY	1.85%
MISC.	0.42%

15

GOVERNMENT & COMMERCIAL CONTRACTS

2M

COMMERCIAL SQUARE FEET CLEANED DAILY

500K

SQUARE FEET OF WAREHOUSE SPACE MAINTAINED DAILY



DONATED GOODS

RESELL | RECYCLE | REPURPOSE

RETAIL STORES

36

OUTLET STORES

2

ELECTRONICS STORES

2

LIVE AUCTIONS

200+



1.4M

DONATIONS ACCEPTED AT MORE THAN 75 LOCATIONS



870K

POUNDS OF ELECTRONICS RECYCLED



40M

POUNDS OF HOUSEHOLD GOODS KEPT OUT OF AREA LANDFILLS



2.9M

RETAIL TRANSACTIONS

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Goodwill of Central and Coastal Virginia's mission is changing lives...helping people help themselves through the power of work. We believe that work is a foundation for empowering individuals, strengthening families and building prosperous communities.

We provide workforce development and job placement services free of charge to job seekers regardless of their challenges. Our social enterprises, industrial service contracts and philanthropic support help to fuel Goodwill's mission.

Career Development Services

Goodwill serves as a valuable resource for job seekers to enter the workforce and advance their careers. We offer:

- Employment Search Support (resume writing, interview coaching, job search support)
- Job Readiness Training and Certification (soft skills, technical skills, work/life skills, credentials)
- Job Placement Services (active jobs database, job fairs, hundreds of employers)
- Follow-Along Support (free for 12 months after job placements)

Vocational Services

Goodwill offers comprehensive training and community employment opportunities for individuals with disabilities. Our Group and Individual Supported Employment programs provide dedicated support so that individuals with disabilities can gain livelihoods and enjoy greater independence.

How You Can Help

When you support Goodwill, you help change the trajectories of peoples' lives. Here are ways you can help spread awareness and support our mission:

- Donate gently used goods from your household, business, school or civic group
- Shop and enjoy everyday low prices in stores and on shopgoodwill.com
- Make a monetary gift
- Hire job-ready candidates from Goodwill
- Host a donation drive
- Invite Goodwill to speak to your community group
- Attend a Goodwill Works behind-the-scenes tour

Goodwill holds a 501(c)(3) nonprofit designation. Learn more at goodwillvirginia.org.



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THROUGH THE POWER OF WORK.**

