**CHANGING LIVES**

6,868 Job Seekers Enrolled

1,644 Job Placements

410 Credentials Earned

**SNAPSHOT:**
- Individuals Served Through Goodwill Programs and Services
  - 80% Black or African American
  - 52% Female
  - 2,800 reported lack of GED/high school diploma or literacy barrier

**193** TANF recipients enrolled in the Transition to Independence & Employment program

**256** Youth enrolled in programs

**502** Disabled individuals participated in Vocational Services

**285** Veterans enrolled in Community Employment Center services

**DONATED GOODS**

40M Pounds of household goods kept out of area landfills

870k Pounds of electronics recycled

1.3M Donations accepted at more than 75 donation locations

2.9M Retail transactions

**SOCIAL ENTERPRISE AT A GLANCE**

5 Community Employment Centers

34 Retail Stores

2 Outlet Stores

2 Electronics Stores

200+ Live Auctions Annually

15 Government and Commercial Business Solutions (janitorial, logistics, warehousing, and supply fulfillment)

39 Cities and counties across central and coastal Virginia

2M Commercial square feet cleaned daily

500k Square feet of warehouse space maintained daily

1,360 Goodwill associates, 300 with disabilities

**Revenue Sources**
- Donated Goods (66.34%)
- Industrial Services (25.64%)
- Fee for Services (6.26%)
- Philanthropy (1.76%)
Goodwill of Central and Coastal Virginia’s mission is to change lives...helping people help themselves through the power of work. We believe that work is the foundation for empowering individuals, strengthening families and building prosperous communities. Mission services focus on job training and career development for persons with disabilities or socio-economic disadvantages.

Since 1923 we have delivered life-changing workforce solutions - at no cost to participants - through five Community Employment Centers and at partner organizations’ sites. Social enterprises including retail thrift and industrial services, in addition to public and private support and community partnerships, fuel Goodwill’s mission.

Individuals facing challenges to work can access Goodwill’s services through our Community Employment Centers, Vocational Services and Education for Employment programs. Through a strong network of employers, we help job-ready candidates get on or up the career ladder.

**Core Workforce Components**

**Community Employment Centers / Job Readiness:**
Goodwill’s Community Employment Centers are valuable resources for job seekers to discover their skills, get personalized support, and train for sustainable careers. Career advisors, trainers and success coaches offer:
- Employment Search Support (career assessments, resume writing, interview coaching)
- Job Readiness Training and Certification (soft skills, technical skills, work/life skills)
- Job Placement Services (Active jobs database, job fairs and hiring events)
- Wraparound support for job seekers to improve retention for employers

**Vocational Services:**
Goodwill offers comprehensive community employment and training opportunities for individuals with disabilities. Vocational services offer a pathway for individuals to build and strengthen their work skills, obtain and retain employment while increasing their level of independence through supportive and integrated work environments. Goodwill has actively served this community for 90 years. We offer supported employment and group supported employment to ensure ongoing stability and development.

**Education for Employment:**
Goodwill provides a variety of education services and specialized training for job seekers to stand out to employers and prepare for entry into and / or upward mobility in the workforce. Wrap around services and job readiness training remove barriers to finding and retaining employment.

**How You Can Help:**
When you support Goodwill, you help change the trajectories of peoples’ lives for good. Here are ways you can help spread awareness and support for our mission:
- Donate gently used goods
- Shop and enjoy everyday low prices
- Make a monetary gift
- Hire a job-ready candidate from Goodwill
- Donate goods that your business, school or civic group no longer needs
- Host a donation drive
- Invite Goodwill to speak to your community group
- Attend a Goodwill Works behind-the-scenes tour

Learn more at [goodwillvirginia.org](https://goodwillvirginia.org).
Subscribe to the WorkMatters blog at [https://goodwillvirginia.org/workmatters/](https://goodwillvirginia.org/workmatters/)
 Subscribe to the GoodwillWorks enewsletter at [https://goodwillvirginia.org/about/newsletters/](https://goodwillvirginia.org/about/newsletters/)

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Goodwill is an equal opportunity employer/drug free work site. Services available to people with disabilities through Section 503 and VEVRAA. DIB participant. Goodwill is a faith-based, non-profit organization. Goodwill does not discriminate on the basis of race, color, religion, national origin, sex, disability, sexual orientation or age.