



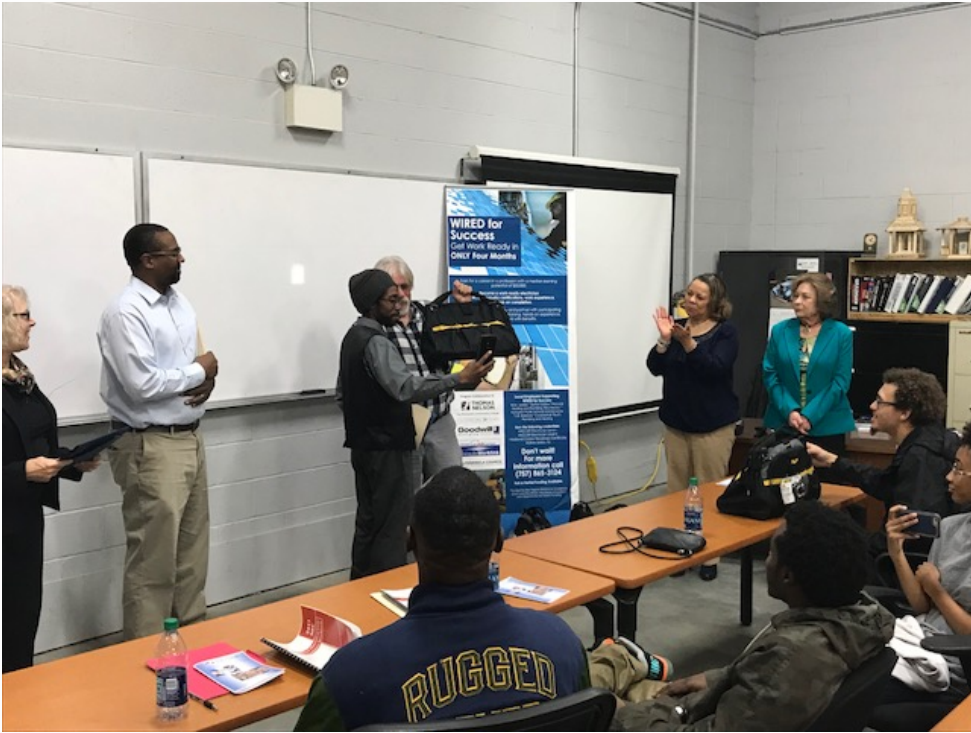
goodwill works

News from Goodwill of Central and Coastal Virginia

February 2018

Goodwill Celebrates Inaugural WIRED Graduates

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Upcoming Events

Thank Goodness For Fridays! Shoppers can find cool collectibles & unique treasures at Goodwill's First Friday Antique Auction in Richmond. Mark your calendar for Friday, March 2nd at 8:30 a.m. Click [here](#) for more details.

Representatives from Goodwill of Central and Coastal Virginia and Thomas Nelson Community College (TNCC) recently celebrated the six graduates of the inaugural “WIRED for Success” electrical training program.

The students completed the four-month program on Jan. 22 and received National Center for Construction Education & Research credentials, OSHA certifications, as well as new toolboxes with tools donated by Peninsula Worklink. **With the support of Goodwill’s**

job preparation services and local employers, all six are employed in the electrical field.

Click [here](#) to read about the experience from students, and learn why one of the program's partners believes more businesses should take notice and get involved.

Gratitude for Gifts



Pictured L-R: Shawn Smith, Goodwill Director of Community Workforce; Veronica Fleming, Executive Director for Partnership for Families; Charles Layman, Goodwill President and CEO

Thanks to Partnership for Families (PFF) for a grant for Goodwill to deliver training and employment services for parents of children through age 5 who reside in the North Richmond area served by PFF. Funding from this long-standing partner supports Goodwill's training programs for job readiness, soft skills and financial literacy as well as intensive job search and placement services.

Hampton Job Fair Breaks Record

How To Double Your Donations

Do you work for a matching gift company? Matching gifts are an excellent way to make your gift go farther than it could on its own. **Many companies are willing to match an employee's financial contribution to Goodwill's Annual Fund, dollar for dollar.** Some companies will even double or triple your gift. Please contact [Kimberly Separ](#), Goodwill's director of resource development, or your company's human resources office to learn how to maximize the impact of your gift to Goodwill.

Donate Now



**Next time you shop
amazon.com,
visit [amazonsmile.com](#)
and select
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and Coastal Virginia.
Same experience,
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Goodwill Works Tour

Goodwill co-sponsored the "Hampton Get Hired & Resource Fair" on Feb. 6 at the Hampton Roads Convention Center. **More than 2,300 people in search of employment met with 100 hiring managers. Attendance broke last year's record of 2,100 job seekers.** Click [here](#) to read what candidates said about sharpening their job search skills in advance with workshops at Goodwill.

Upcoming Tour Dates:

Hampton

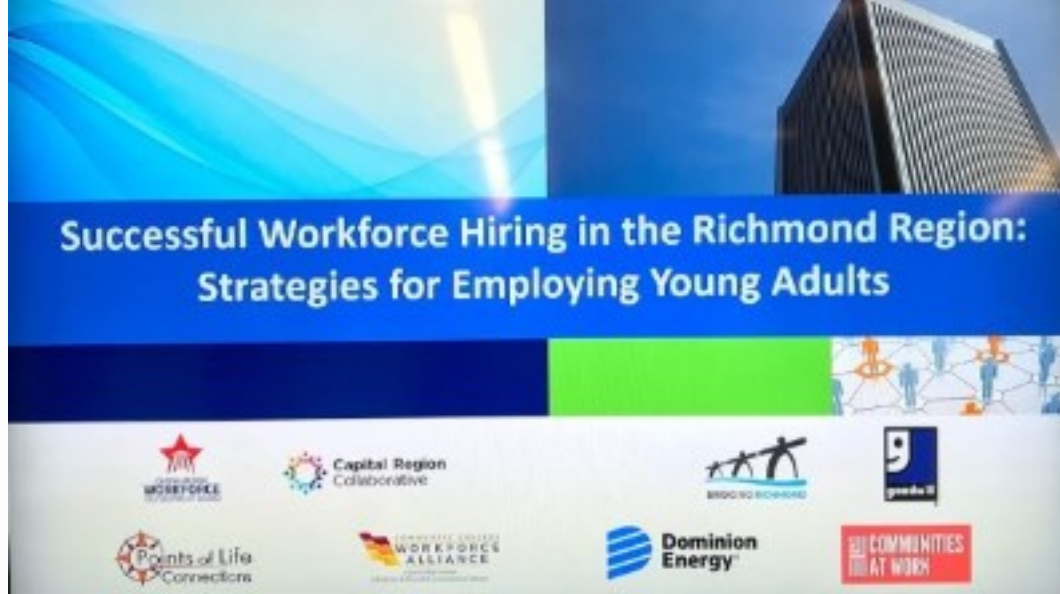
February 21; March 21

Richmond

February 22; March 22

The one-hour lunchtime tours are free, but registration is required. Boxed lunches are provided. Click [here](#) for more information on how to sign up.

Goodwill Co-Sponsors Youth Hiring Summit



Did you know? By 2030, seven out of ten jobs in Richmond will require an industry-recognized certification or credential, rather than only a college degree. Many of those jobs could be filled by a growing population of 16-24 years old who are not taking the traditional route of college before entering the workforce. They are defined as "opportunity youth."

Goodwill co-sponsored a workforce development summit at the Federal Reserve Bank of Richmond, where representatives led a discussion on youth workforce support, education, hiring and retention strategies. Click [here](#) to learn how Goodwill is ahead of the curve in serving this population.

Hampton Roads Professionals Take Goodwill Works Tour



A group of Hampton Roads media and business professionals had an eye-opening experience during a **Goodwill Works Tour** at Goodwill's Hampton Support Center on Jan. 24. Representatives from Inside Business, the Hampton Roads Chamber of Commerce and Supervalu (Farm Fresh) learned how thousands of job seekers benefit each year from Goodwill's employment programs and services, thanks to ongoing support from the community.

Click [here](#) to read about the participants' biggest realizations, and how they say **the tour gave them a new appreciation for Goodwill.**

National Wedding Month: Goodwill Receives Couture Bridal Donations



With February being National Wedding Month, Goodwill is reminding shoppers to add Goodwill stores to their list of places to search for the dress of their dreams. Goodwill recently received a donation of 40 couture bridal dresses from Alexandra Fleear, owner of Ava Clara Couture Bridal in Virginia Beach.

Click [here](#) to learn why the small business owner started a partnership with Goodwill, and why she said **making a difference is more important than making a profit.**

Virginia Goodwills Visit Capitol Hill



Leaders from Goodwill of Central and Coastal Virginia joined other Goodwill organizations from Virginia to visit with government leaders and state legislators on Feb. 8. Six Goodwills form the Virginia Goodwill Network (VGN), which collectively helped more than 6,100 individuals facing employment challenges secure competitive jobs in the community in 2017.

Click [here](#) to read how **VGN's legislative day shows its care and concern for those they serve.**



Our mission is creating pathways to opportunities and success for job seekers facing challenges to work.



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