

*We believe that work is a foundation for empowering individuals, strengthening families, and building more prosperous communities.*

**Goodwill of Central and Coastal Virginia, Inc.**

**June 2017**



## **Program Prepares Seniors for Life Beyond High School**

### **Community Collaborative Triples Efforts**

Thanks to a THRIVE grant from United Way of Greater Richmond and Petersburg, Goodwill of Central and Coastal Virginia helped more than 200 high school seniors prepare for life after graduation.

The Education to Occupation (E2O) youth program nearly tripled the number of individuals served in 2017 over 2016 at the Richmond Technical Center and Performance Learning Center.

**The E2O program, a collaboration with Richmond Public Schools, Communities in Schools and Goodwill, connects students to resources, skills and opportunities needed for future economic success.**



*Seniors met with prospective employers during mock interviews and resume reviews.*

Goodwill's youth employment specialist, Christian Crawford, works with students at the schools to develop individual career plans, build their employability and financial

literacy skills and get connected to post-secondary education and employment opportunities.

“The E2O program helps many young people create a solid game plan for their futures,” said Crawford. “They all have hopes and dreams, and Goodwill helps them put the building blocks in place to achieve these dreams.”

Dayzchane Cousins, who graduated June 13, took advantage of the program and is reaping the rewards. With her game plan in hand, Cousins received two scholarships totaling \$8,000. She plans to attend community college to earn her Associates degree in business administration, then transfer to a four-year university to pursue healthcare administration.

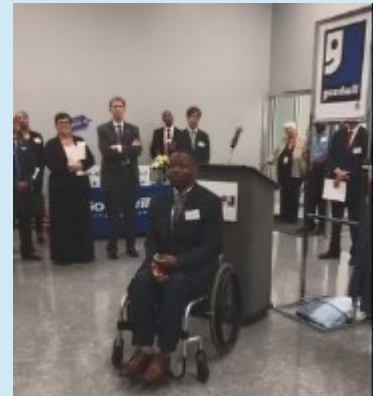
*In the photo, Dayzchane Cousins, left, receives two scholarship awards at a Richmond Public Schools award ceremony.*



## Employee Moves Guests to Tears

Thank you to the many friends and supporters of Goodwill who helped dedicate the new Community Employment Center in Hampton on April 6. Honored guests included Virginia Secretary of Commerce and Trade Todd Haymore, Hampton City Mayor Donnie Tuck, Virginia Peninsula Chamber of Commerce Ambassador Eric Floyd, and Goodwill Board Chairman Chris Rouzie.

One special guest speaker, Goodwill associate Demetrius Randall, moved guests to tears with his inspiring story of gaining employment after participating in Goodwill’s Work Adjustment Training program for individuals with disabilities.



[Watch Demetrius’s remarks](#)

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## Denim Drive Raises Money for Schools, Converts Jeans into Jobs

Students from Henrico County Public Schools collected and donated denim to Goodwill this spring in a competition that yielded prize money for the top denim-raising schools.

The second annual Big Denim Drive sponsored by Goodwill and Regency Square Mall pitted elementary, middle and high schools against each other for prizes ranging from \$500 to \$1,000.



The 6,500 denim items collected will be sold in Goodwill's retail stores to generate funds for Goodwill's programs that provide job seekers with job-readiness and employment services.

[Read more about The Big Denim Drive and the winning schools...](#)

## Community Leaders Tapped to Serve

Goodwill recently elected a new slate of officers and welcomed new members to its Board of Directors and Advisory Board. **We offer special thanks to Scott Sims, immediate past chairman, for his leadership, and welcome Chris Rouzie into the chairmanship.** Please click on new member names, below, to read press releases.



Board of Directors:

**Nhu Yeargin**

*YLS, Inc.*



Board of Directors:

**E.V. Clarke**

*EV3 Solutions LLC*



Advisory Board:

**Ron Carey**

*Studio Squared*

[View Goodwill's newly elected officers and board roster...](#)

## Hot Off the Press!



For second year in a row, **Goodwill has been named the #1 brand in enso's World Value Index survey**, according to how the brand resonates with people's values.

[Read the press release...](#)

[View the 150 brands ranked as featured in Fast Company magazine...](#)

## Make a Gift



**Go behind the scenes and learn how Goodwill:**

- Empowers individuals through employment
- Positively impacts our local economy
- Keeps 40 million pounds of unwanted items from our area landfills annually

[RSVP for a one-hour breakfast or lunch tour in Hampton Roads or in Richmond!](#)

## Spring Cleaning a Win-Win for Residents and the Environment

Each spring, Goodwill partners with neighborhoods, schools and businesses to support community yard-sales, electronics recycling and community recycling initiatives. These events help Goodwill divert more than 40 million pounds of goods from making their way into our landfills annually.



Thank you to our 2017 Spring donation drive partners who make a difference:

- **Coastal Virginia region:** Kiln Creek Community, Courthouse Estates Community, Running Man Community, City of Newport News, City of Suffolk, City of Chesapeake, City of Portsmouth, City of Norfolk, City of Virginia Beach, Bethany United Methodist, Poquoson Elementary, Rose and Womble Realty, TowneBank and Port of Virginia.
- **Central Virginia region:** Innsbrook Go Green Festival, Redeemer Episcopal Church, Hanover High School, University of Richmond, SunTrust Bank, Collegiate School, James River High School, Walton Lake Community, Watermill Community, West Richmond Church of the Brethren, Walton Park Community, Royal Glen & Crown Colony, Magnolia Ridge Community, Cosby High School, Winsor Place West, St. Edward Church and Sauer's Garden Civic Association.

[Still cleaning and organizing? Read these tips...](#)

## Virginia Beach Retail Store Coming Soon!

A new Goodwill store and donation center is slated to open July 13 in the Strawbridge area of Virginia Beach. **The store is at 2093 General Booth Blvd. at the intersection of London Bridge Rd. and General Booth Blvd.** Goodwill previously operated a retail store and donation center nearby until March 2016. Area residents will find a bigger, better, brighter store full of great merchandise and a more convenient donation drop off area.



## Gratitude for Gifts

Thanks to **The Community Foundation Serving Richmond and Central Virginia** for a grant that will help job seekers earn certifications through Goodwill's customer service training program pilot and help build relationships with employers to strengthen the pipeline to job opportunities...and to **TowneBank** and **Ava Claire Couture Bridal Boutique** for their generous in-kind gifts that support services that prepare job seekers facing challenges to employment.



## Give Local Creates Local Jobs

Thank you to Give Local 757 donors and **congratulations to Lamont "Bud" Curtis**, who won our raffle prize giveaway from the Courtyard by Marriott in Newport News!



## Shop for Dad and Grads and Give Back!

The Amazon Foundation will make a donation to Goodwill every time you make a purchase, without affecting the price of your purchase!

Visit [smile.amazon.com](https://smile.amazon.com) and designate Goodwill of Central and Coastal Virginia as your charity of choice!



Be sure to add our email address to your address book or safe senders list so our emails get to your inbox.

[Goodwill of Central and Coastal Virginia, Inc.](#)

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